

Opportunity

TNT Sports

World Superbike & British Superbike
2025 Season
Sponsorship Opportunity



Channel

Investment

Dates

Platforms



21st February 2025

Broadcast

to

31st October 2025

The Opportunity

Warner Bros. Discovery is thrilled to present your brand with the opportunity to become the official sponsor of TNT Sports' coverage of the 2025 World Superbike season, as well as the British Superbike Championship. This is an unparalleled chance to elevate your brand's visibility among passionate and engaged fanbases of both events, fostering a strong and positive connection with a wide-reaching audience.

The Content

TNT Sports is your ultimate destination for all the heart-pounding action of the World Superbike Championship and the British Superbike Championship, including the high-stakes SuperSport Superpole!

Throughout the 2025 season, TNT Sports will air all rounds live from both championships, along with live practice and qualifying sessions, so fans won't miss a single moment of the fast-paced, thrilling racing. Plus, viewers can stay connected with all the excitement through comprehensive highlight shows throughout the season.

Accreditation

As the sponsor of World Superbike and British Superbike broadcasts, your brand will receive an average of 1878 idents for both competitions in total*.

Live Races

- An average of 1 x 15", 2 x 5" & 1 x 10" idents per live race.

Free Practices/Qualifying

- An average of 1 x 15", 2 x 5" & 1 x 10" idents per live race.

Qualifying

- An average of 1 x 15", 2 x 5" & 1 x 10" idents per live race.

Highlights

- An average of 1 x 15", 2 x 5" & 1 x 10" idents per live race.

Scheduling

Your brand will be the official sponsor of World Superbike and the British Superbike Championship on TNT Sports, including all live broadcasts of*:

2025 World Superbike & FIM SuperSport World Championship

- 12 Rounds
- 24 Races
- 36 Free Practices
- 24 Qualifying

Highlight Shows

- Race Highlights
- Races Repeats

2025 British Superbike Championship

- 11 Rounds
- 22 Qualifying (Q1 & Q2)
- 33 Free Practices

Highlight Shows

- Race Highlights
- Races Repeats

**All live broadcasts are estimated and subject to change.*

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